

## CLAIMS

What is claimed is:

1. A method for generating a publication, comprising:

5 inputting an ephemeral interest into a client, wherein the ephemeral interest is of use in identifying at least one content item to be included in the publication;

10 requesting the publication based at least in part upon the ephemeral interest from a publication system; and

15 printing out the publication received from the publication system, the publication including the at least one content item.

2. The method of claim 1, further comprising inputting a user identifier

15 into the client.

3. The method of claim 1, wherein the inputting of the ephemeral interest

20 into the client further comprises:

inputting an ephemeral interest reference into the client; and

25 obtaining the ephemeral interest from a reference mapper based upon the ephemeral interest reference.

4. The method of claim 1, further comprising inputting a relative weight

of the ephemeral interest into the client, the relative weight indicating a proportionality to be afforded to the ephemeral interest relative to an enduring interest in identifying the at least one content item to be included in the publication.

5. The method of claim 1, wherein the inputting of the ephemeral interest into the client further comprises:

scanning a document to obtain a digital representation thereof; and  
parsing an amount of data in the digital representation of the

5 document to identify the ephemeral interest included therein.

6. The method of claim 1, wherein the inputting of the ephemeral interest into the client further comprises entering the ephemeral interest into the client using  
10 an input device.

15 7. The method of claim 1, wherein the inputting of the ephemeral interest into the client further comprises scanning a travel itinerary to generate a digital representation of the travel itinerary, the travel itinerary including the ephemeral interest.

20 8. The method of claim 1, wherein the inputting of the ephemeral interest into the client further comprises scanning a ticket to an event to generate a digital representation of the ticket, the ticket including the ephemeral interest.

25 9. A program stored on a computer readable medium for generating a publication, comprising:

code that inputs an ephemeral interest, wherein the ephemeral interest is of use in identifying at least one content item to be included in the publication;

30 code that generates a request for the publication based at least in part upon the ephemeral interest from a publication system, wherein the request is to be applied to the publication system; and

code that executes a printing of the publication received from the publication system, the publication including the at least one content item.

10. The program stored on a computer readable medium of claim 9,  
further comprising code that inputs a user identifier.

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11. The program stored on a computer readable medium of claim 9,  
wherein the code that inputs the ephemeral interest further comprises:

code that inputs an ephemeral interest reference; and

10 code that obtains the ephemeral interest from a reference mapper  
based upon the ephemeral interest reference.

15 12. The program stored on a computer readable medium of claim 9,  
further comprising code that inputs a relative weight of the ephemeral interest into  
the client, the relative weight indicating a proportionality to be afforded to the  
ephemeral interest relative to an enduring interest in identifying the at least one  
content item to be included in the publication.

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13. The program stored on a computer readable medium of claim 9,  
wherein the code that inputs the ephemeral interest further comprises code that  
parses an amount of data in a digital representation of a scanned document to  
identify the ephemeral interest included therein.

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14. The program stored on a computer readable medium of claim 9,  
wherein the ephemeral interest further comprises at least one portion of a travel  
itinerary.

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15. The program stored on a computer readable medium of claim 9, wherein the ephemeral interest further comprises at least one portion of a ticket to an event.

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16. A system for generating a publication, comprising:  
means for inputting an ephemeral interest, wherein the ephemeral interest is of use in identifying at least one content item to be included in the publication;

10 means for generating a request for the publication based at least in part upon the ephemeral interest from a publication system, wherein the request is to be applied to the publication system; and  
means for executing a printing of the publication received from the publication system, the publication including the at least one content item.

15. The program stored on a computer readable medium of claim 9, wherein the ephemeral interest further comprises at least one portion of a ticket to an event.

15 17. A system for generating a publication, comprising:

20 a processor circuit having a processor and a memory;  
a point of publication system stored in the memory and executable by the processor, the point of publication system including:

25 logic that inputs an ephemeral interest, wherein the ephemeral interest is of use in identifying at least one content item to be included in the publication;

27 logic that generates a request for the publication based at least in part upon the ephemeral interest from a publication system, wherein the request is to be applied to the publication system; and  
logic that executes a printing of the publication received from the publication system, the publication including the at least one content item.

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18. The system of claim 17, wherein the logic that inputs the ephemeral interest further comprises logic that parses an amount of data in a digital representation of a scanned document to identify the ephemeral interest included therein.

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19. The system of claim 17, further comprising logic that inputs a relative weight of the ephemeral interest into the client, the relative weight indicating a proportionality to be afforded to the ephemeral interest relative to an enduring interest in identifying the at least one content item to be included in the publication.

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20. A method for generating a publication, comprising:  
identifying a number of content items to be included in the publication,  
wherein at least some of the content items convey information associated with an ephemeral interest;  
formatting the publication for printing by a client; and  
transmitting the publication to the client for printing.

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21. The method of claim 20, wherein the identifying of the number of content items to be included in the publication further comprises performing a search among a number of potential content items for the content items that convey the information associated with the ephemeral interest.

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22. The method of claim 20, further comprising maintaining a user profile that includes an enduring interest associated with a user.

23. The method of claim 22, wherein the identifying of the number of content items to be included in the publication further comprises performing a search among a number of potential content items for the content items that convey information associated with both the ephemeral interest and the enduring interest.

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24. The method of claim 22, wherein the identifying of the number of content items for the publication further comprises:

10 performing a first search for a number of ephemeral content items conveying information associated with the ephemeral interest; and  
15 performing a second search for a number of enduring content items conveying information associated with the enduring interest.

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25. The method of claim 24, wherein the identifying of the number of content items for the publication further comprises identifying a first number of the ephemeral content items and a second number of enduring content items for inclusion in the publication based upon a relative weight established between the ephemeral and the enduring interests.

26. The method of claim 20, further comprising maintaining a user profile that includes a number of source ratings associated with a corresponding number of content item sources.

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27. The method of claim 26, further comprising adding a new one of the source ratings to the user profile based upon a content item feedback received from a client.

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28. The method of claim 26, further comprising determining whether a content item is to be excluded from the publication based upon a content item source rating associated with the content item.

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29. A program embodied in a computer readable medium for generating a publication, comprising:

code that identifies a number of content items to be included in the publication, wherein at least some of the content items convey information  
10 associated with an ephemeral interest;  
code that formats the publication for printing by a client; and  
code that transmits the publication to the client for printing.

15 30. The program embodied in a computer readable medium of claim 29, wherein the code that identifies the number of content items to be included in the publication further comprises code that performs a search among a number of potential content items for the content items that convey the information associated with the ephemeral interest.

20 31. The program embodied in a computer readable medium of claim 29, further comprising code that maintains a user profile that includes an enduring interest associated with a user.

25 32. The program embodied in a computer readable medium of claim 31, wherein the code that identifies the number of content items to be included in the publication further comprises code that performs a search among a number of potential content items for the content items that convey the information associated with both the ephemeral interest and the enduring interest.

33. The program embodied in a computer readable medium of claim 29, further comprising code that adds a source rating to a user profile based upon a content item feedback received from a client.

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34. The program embodied in a computer readable medium of claim 33, further comprising code that determines whether a content item is to be excluded from the publication based upon a respective one of a number of source ratings that is associated with the content item.

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35. A system for generating a publication, comprising:

means for identifying a number of content items to be included in the publication, wherein at least some of the content items convey information associated with an ephemeral interest;

means for formatting the publication for printing by a client; and  
means for transmitting the publication to the client for printing.

20 36. A system for generating a publication, comprising:

a processor circuit having a processor and a memory;  
a publication system stored in the memory and executable by the

processor, the publication system including:

25 logic that identifies a number of content items to be included in the publication, wherein at least some of the content items convey information associated with an ephemeral interest;

logic that formats the publication for printing by a client; and  
logic that transmits the publication to the client for printing.